

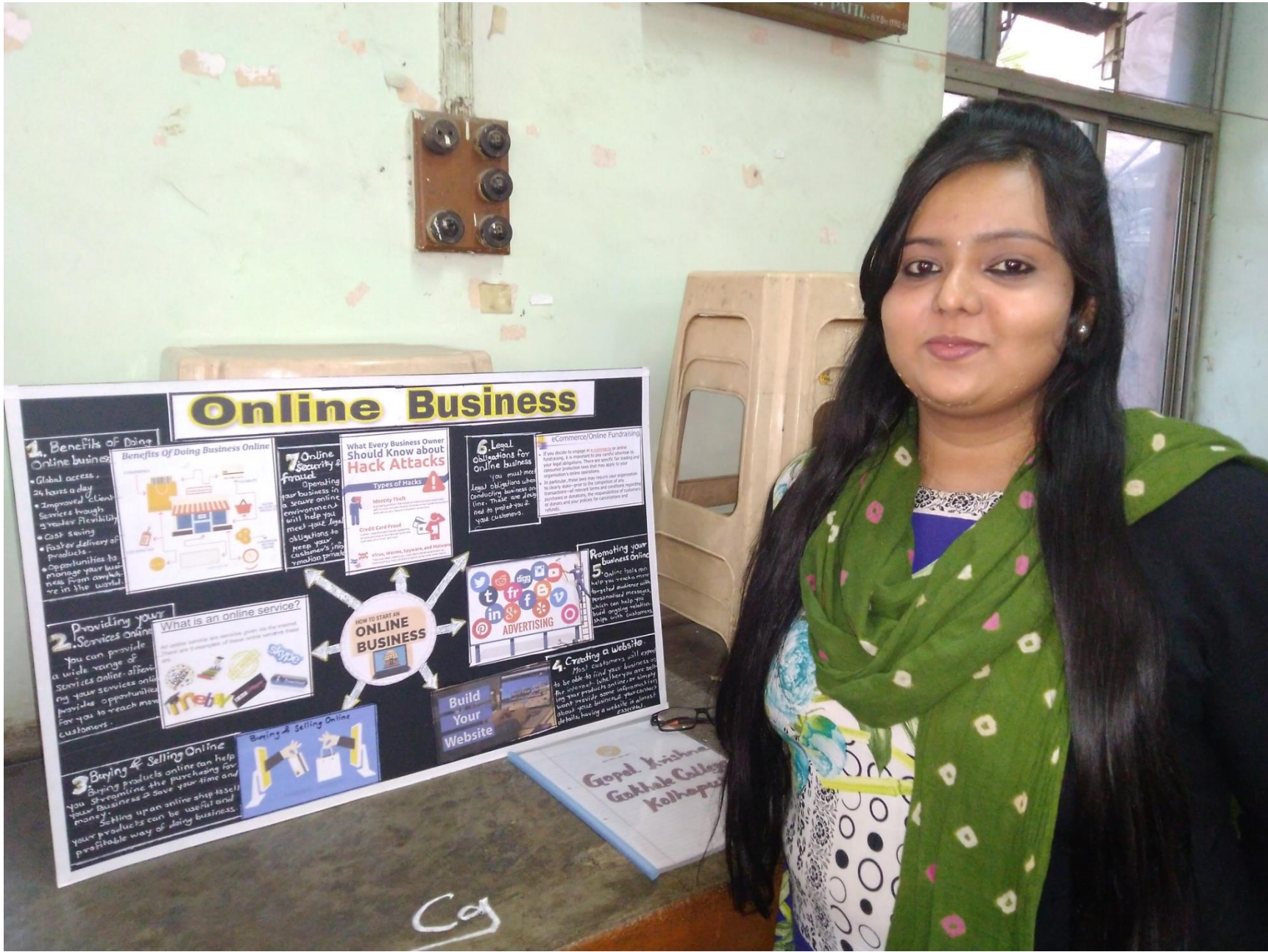
Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
DEPARTMENT OF COMMERCE
Activity Report
(2014-15/ 15-16/ 16-17 /17-18 /18-19)

I	Basic Details: Activity arranged by commerce department			
	Name of the Activity: Aavishkar Poster Competition			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
	20/12/2018	commerce	commerce	-
	Time	venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
9 AM TO 12 P. M.	BOTANY DEPT.	100	CO CURRICULAR	
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the	Poster competition for the B. COM. students in the academic year 2018-19		

	activity		
	Methodology	Arranging posters in the botany laboratory to display current knowledge/ subjects and giving brief information to the examiners and the viewers.	
	Outcome	Nice presentation of the students of different type of posters and different subjects. The selected posters and selected students have opportunity to display it in the centralized Aavishkar Competition at university level.	
III	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document		
	Photos	2. Results	3 students list
	4 student notice	5 certificate	

Head,
Dept of Commerce,
Gopal Krishna Gokhale College,
Kolhapur







7 PS MARKETING MIX

KOLHAPUR MARKET
Vegetables and Fruits

1. The market is located in the heart of the city and is a major source of fresh produce for the local population. It is a vibrant and bustling market with a wide variety of fruits and vegetables available.

2. The market is a major source of income for the local farmers and vendors. It provides a platform for them to sell their produce directly to the consumers, ensuring fair prices and better quality.

3. The market is a popular destination for the local population, especially for those who prefer fresh and organic produce. It offers a wide range of options, from traditional fruits and vegetables to more exotic and imported items.

4. The market is a key player in the local economy, contributing significantly to the growth and development of the region. It creates employment opportunities for many people, from farmers to vendors and staff.

5. The market is a hub of activity and a place where people from different backgrounds and cultures come together. It fosters a sense of community and provides a platform for social interaction and exchange of ideas.

6. The market is a source of pride for the local population, as it represents the richness and diversity of the region's agriculture. It is a place where people can enjoy the fruits of the land and support local farmers.

7. The market is a place where people can find everything they need for their daily lives, from fresh produce to household items. It is a convenient and accessible place for everyone, making it a popular choice for many.

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ONLINE SHOPPING

कॉस्ट व मोड


खरेदी - खरीदी करनेवाले को 'कॉन्स्यूमर' कहते हैं। वह ऑनलाइन वेबसाइट पर जाकर अपने खरीदने वाले सामानों को चुनता है।




online shopping - ऑनलाइन खरीदने के लिए हमें अपने मोबाइल फोन या लैपटॉप का उपयोग करना पड़ेगा। इसके लिए हमें इंटरनेट का उपयोग करना होगा।




online shopping के प्रकार - ऑनलाइन खरीदने के दो प्रकार हैं। पहला है 'ब्रांडेड' और दूसरा है 'ऑनलाइन रिटेल'।



online shopping के फायदे - ऑनलाइन खरीदने के कई फायदे हैं। सबसे पहले, हमें घर बैठे खरीदने का मौका मिलता है। इसके अलावा, हमें बेहतर कीमतें और अधिक विकल्पों का चयन करने का मौका मिलता है।



47PS M



PROCESS





Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
Department of Commerce
Activity Report
Academic Year 2018-19

I	Basic Details:			
	Name of the Activity: Guest lecture of Ms. Dr. Shabana Memon			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
	17/1/2019	commerce	commerce	
	Time	Venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
	9 Am to 10 Am	B.com III Class Room		Co-curricular
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the activity	Career oriented guest lecture for B,com student		
	Methodology	Arranging guest lecture for B.com student about the subject for improve student confidence level		
	Outcome	Guest interacts with the student, give valuable information about future career opportunities for b.com student. They give Motivational speech, most of the student highly motivated. it helps student to think about their future and improve their confidence level		
III	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document			
	1 Photos	2 Attendance	3	
	4	5	6	

Signature
H.O.D/ Coordinator/Chairman



Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
Department of Commerce
Activity Report
Academic Year 2018-19

I	Basic Details: consumer awareness program			
	Name of the Activity: lectures of Shri. Mahabal, Shri. Hukkire, Shri Rajan Patil of Grahak Panchayat			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
		Commerce	commerce	
	Time	venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
	9.30 Am To 10.30 Am	BCA Department		Co-curricular
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the activity	consumer awareness Programme		
	Methodology	Arranging guest lecture on consumer awareness		
	Outcome	Student gets valuable information of consumer protection act, consumer right and gets information for reducing frauds and error.		
	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document			
	1 photos	2 Attendance	3	
	4	5	6	

Signature
H.O.D/ Coordinator/Chairman







Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
Department of Commerce
Activity Report
Academic Year 2018-19

I	Basic Details:			
	Name of the Activity: Guest lecture of Shri. – Jaydeep chavan of Rotary Club			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
	26/2/2019	commerce	commerce	
	Time	venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
	8.30 Am To 9.30 Am	B.com III Class Room		Co-curricular
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the activity	Skill development activity		
	Methodology	Arranging Skill development programme for B.com students		
	Outcome	Student gets valuable information about entrepreneurship self dependency how to build up business idea		
III	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document			
	1 Photos	2 Attendance	3	

Signature
H.O.D/ Coordinator/Chairman





Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
Department of Commerce
Activity Report
Academic Year 2018-19

I	Basic Details: Departmental Memorandum of Understanding (MoU)			
	Name of the Activity: MoU with Institute of Management , Kolhapur			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
	Time	venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the activity			
	Methodology			
	Outcome			
III	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document			
	1	2	3	
	4	5	6	

Signature
H.O.D/ Coordinator/Chairman





Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
Department of Commerce
Activity Report
Academic Year 2018-19

I	Basic Details:			
	Name of the Activity: Welcome of First year students			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
	Time	venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the activity			
	Methodology			
	Outcome			
III	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document			
	1 Attendance	2 Photos	3	
	4	5	6	

Head, dept of commerce







Signature

H.O.D/ Coordinator/Chairman

Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
Department of Commerce
Activity Report
Academic Year 2018-19

I	Basic Details:			
	Name of the Activity: Community Activity of Smt. M. M. Kazi			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
	Time	venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the activity	Social Activity		
	Methodology	Arranging Skill development programmer for 10 th standard student		
	Outcome	Student gets valuable information about entrepreneurship self dependency how to build up business idea		
III	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document			
	1 Attendance	2 Photos	3	
	4	5	6	

Signature
H.O.D/ Coordinator/Chairman







Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
Department of Commerce
Activity Report
Academic Year 2018-19

I	Basic Details:			
	Name of the Activity: tour to Malvan			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
	Time	venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the activity			
	Methodology			
	Outcome			
III	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document			
	1 Notice	2 photos	3 Attendance	
	4	5	6	

Signature
H.O.D/ Coordinator/Chairman





Shikshan Prasarak Mandal's
Gopal Krishna Gokhale College, Kolhapur.
Department of Commerce
Activity Report
Academic Year 2018-19

I	Basic Details:			
	Name of the Activity: Oragnization of Teachers Day			
	Date	faculty	Department/ Committee	H.O.D Coordinator /Chairman
	Time	venue	Activity for class /group Number of Beneficiary Male/ Female	Nature: Academic / Co-curricular / extracurricular/ Environmental /
II	Brief Information about the Activity (Criterion No-			
	Topic / subject of the activity			
	Methodology		Arranging teacher day Programme	
	Outcome		Improve self confidence for student & most of the student highly motivated. it helps student to think about their future and improve their confidence level	
III	Proofs attached: letters/Student Notice/Student list of participation/Certificate/news/photos/any other document			
	1 Attendance	2 Photos	3	
	4	5	6	

Signature
H.O.D/ Coordinator/Chairman





TIME TABLE

Sl. No.	Subject	Time	Day	Teacher
1	Maths	8:00 - 9:00	Mon	Ms. S. S.
2	Science	9:00 - 10:00	Tue	Ms. S. S.
3	English	10:00 - 11:00	Wed	Ms. S. S.
4	History	11:00 - 12:00	Thu	Ms. S. S.
5	Geography	12:00 - 1:00	Fri	Ms. S. S.
6	Art	1:00 - 2:00	Sat	Ms. S. S.
7	Music	2:00 - 3:00	Sun	Ms. S. S.
8	Physical Education	3:00 - 4:00	Mon	Ms. S. S.
9	Computer	4:00 - 5:00	Tue	Ms. S. S.
10	Workshop	5:00 - 6:00	Wed	Ms. S. S.
11	Practical	6:00 - 7:00	Thu	Ms. S. S.
12	Project	7:00 - 8:00	Fri	Ms. S. S.
13	Self Study	8:00 - 9:00	Sat	Ms. S. S.
14	Revision	9:00 - 10:00	Sun	Ms. S. S.

